



2020

REPORT TO THE community





**youth players
in Denver Kickers
programming**

\$22K
in-kind donations

In-Kind donations were received from many of our supporters, including the TopTekkers program, from our friends at The Coaching Manual. This online platform helped players work on their individual skills when group training was not possible.

49
referees

The Kickers have their own core of referees, who over the course of the fall season officiated 329 games in the adult and youth competitive and rec leagues.

24
scholarships

Thanks to the generosity of many individuals and community partners, the Denver Kickers were able to subsidize nearly \$13,000 in partial or full scholarships to 24 youth players in 2020.

16
CITIES SERVED

Players in our youth programming travel from all over the Denver Metro area to play for the Denver Kickers.



ACCOMPLISHMENTS

Though much was lost this year due to the pandemic, there were still many achievements worth celebrating. Here, we look back at some of the high points for the Denver Kickers in 2020.

33
coaches

The competitive and recreational youth soccer programs benefit from the expertise of 33 coaches, including Director of Coaching

TERRY COOKE

who among many career accomplishments was selected to the **Colorado Rapids All-Time Best** list in 2020.



23
**adult teams played
in the Kickers
Soccer League**

2
grants awarded

The Denver Kickers Club was awarded two grants in 2020:

- **Jeffco CARES Grant – \$5,000**

covering unbudgeted expenses related to the pandemic

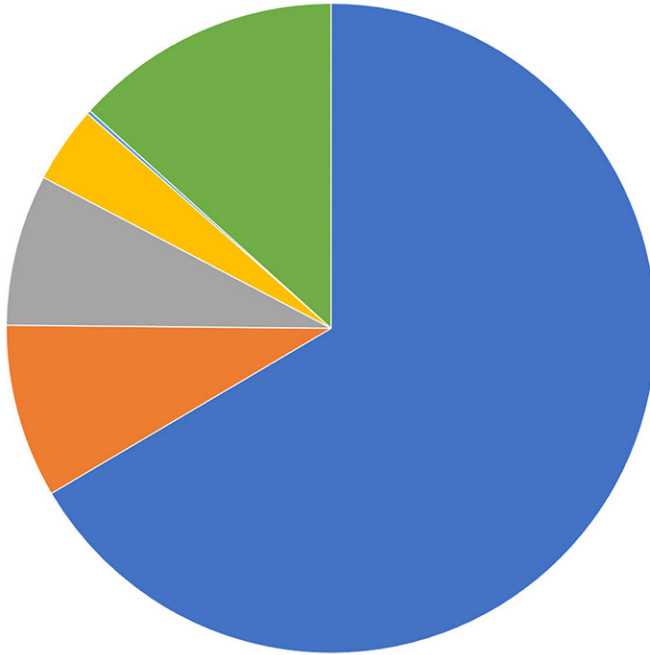
- **CSA Field Grant – \$3,500**

covering partial cost of 10-row, 33' section of metal bleachers in 2021



2020 Sources

(January-December 2020)



- Soccer Registration (Youth and Adult)
- General Income (including individual giving)
- Government Contributions
- In-Kind Contributions
- Grants
- Other Income



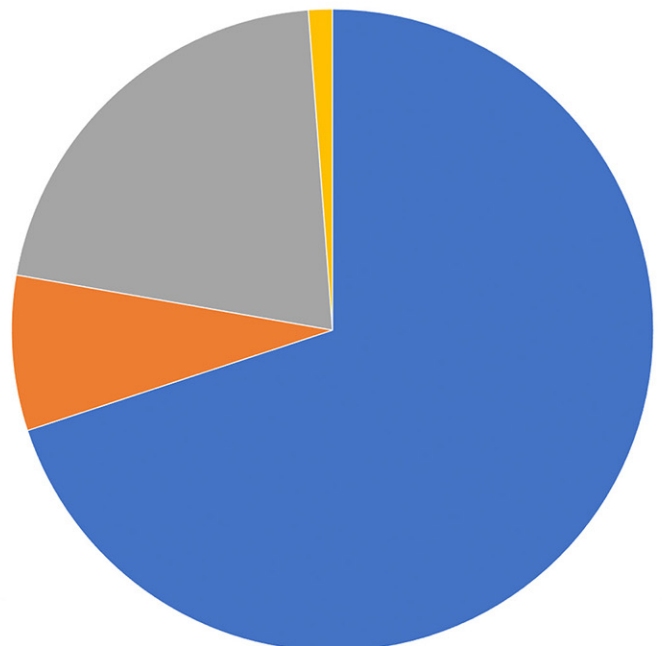
This uncertain year underscores the importance of connections. While the COVID-19 crisis requires that we keep our distance from one another, we also perhaps have gained a deeper understanding of the importance of coming together to support something beyond ourselves. *-- Joel Day, Board President*

2020 Uses

(January-December 2020)



- Soccer Programming (Youth and Adult)
- Management
- Club Maintenance and Utilities
- Marketing and Events





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BOARD OF DIRECTORS

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Micro and Family Skills
Mark Smith - Director of Coaching
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Kristi Wimbish - Director of Operations

*volunteer staff

2021 GOALS

1 Subject to COVID mandates set forth by county and state governing bodies, we are hoping to offer a wider variety of community events and activities in addition to our standard yearly events. Events could include food and/or drink happy hours and expanded self-promotion opportunities for college-bound youth players.

2 Using grant funds awarded by the Colorado Soccer Association, as well as other funding earmarked for site improvement, we will install one 33-foot section of metal bleachers to replace the section removed in the Fall of 2020. We hope to also add free-standing stairs to the deck, to be accessed from the patio.

3 Our youth and adult player numbers were in good form for the fall season even with the myriad of mandates set forth by state and local government. The goal for 2021 will be to increase player numbers at all levels, while maintaining the excellent quality of instruction from our coaching staff and referee core.

